



Sponsorship proposal

GOCC - The Great Orchestra of Christmas Charity

WOŚP - Wielka Orkiestra Świątecznej Pomocy

Association 'Soyons ensemble'
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BIC POFICHBEXXX

GOCC - The Great Orchestra of Christmas Charity
WOŚP - Wielka Orkiestra Świątecznej Pomocy
Collection Centre



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www.instagram.com/wosp.genewa



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About us

How the Great Orchestra of Christmas Charity began



The Great Orchestra of Christmas Charity (GOCC, polish WOŚP) is the biggest, non-governmental, non-profit, charity foundation in Poland raising money for pediatric and elderly care. The GOCC aims to support health care in Poland by purchase of state of the art medical equipment for Polish hospitals and clinics and by establishing and running medical educational programs. In 2017 GOCC was officially nominated for the Nobel Peace Prize!

In the early 1990s, Poland's hospitals lacked basic medical equipment despite having well-educated medical staff. This issue led to the creation of the Great Orchestra of Christmas Charity (GOCC). It started with a fundraising event for children's cardiac surgery on January 3, 1993, raising \$1.5 million to purchase essential equipment.

The success and public enthusiasm inspired founder Jurek Owsiak to make it an annual charity program. Since then, GOCC has become one of Poland's most significant charities and one of the largest public fundraising initiatives globally, raising over \$550 million between 1993 and 2023.

The Great Orchestra of Christmas Charity GOCC Poland & Geneva

| Collection Centre

How do we raise funds for GOCC Geneva?

On January 25, 2026, the Great Orchestra of Christmas Charity (GOCC) will take place for the 34rd time. For the forth consecutive year, the Geneva headquarters will join the 1,600 collection centers in Poland and worldwide, raising funds within the Swiss-Polish community. Over the past three GOCC Grand Finales in Geneva, we have collected and donated over CHF 23,673 to the GOCC Foundation in Poland!

While the fundraising goal for 2025 was children's oncology and hematology, previous goals have included combating sepsis and supporting pediatric and geriatric care. We play for everyone - young and old. On behalf of the GOCC Foundation and all the children and adults who will benefit, we invite you to support our initiative and join the group of sponsors of GOCC in Geneva by becoming a sponsor yourself.

By supporting GOCC Grand Finales, you will not only earn the gratitude of those who receive the funds but also have the unique opportunity to present your company to the Swiss-Polish community. We have prepared sponsorship packages that offer opportunities for cooperation and support of our initiative through sponsorships, auctions, shop sales, events, and both stationary and e-donations.

Thank you for your support!



**We play until the end of the world
and one day longer!**

Our team



The Foundation's mission is to support all fields of healthcare, saving the lives of sick people, especially children, and working to improve their health, as well as promote health and preventive healthcare.

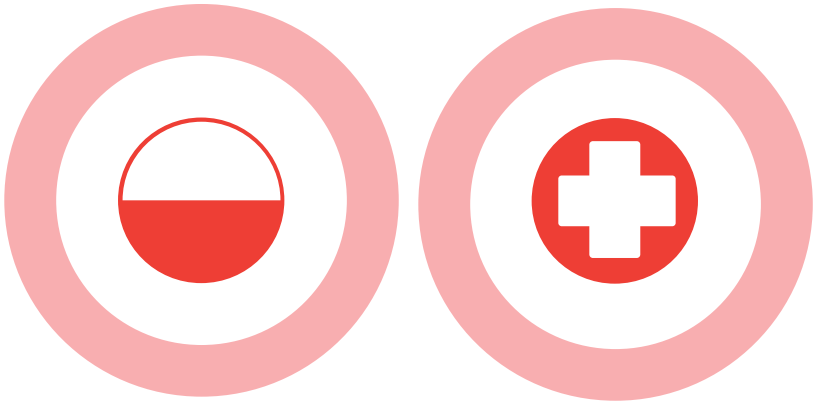


We play and help because we like it!
Together we can more!

**Our
motto**



Resources



SWISS POLONIA

FOLLOWERS

FOLLOWERS



40 000

610
1 482 966 GENEVA
POLAND

226
261 000 GENEVA
POLAND



What has GOCC been collecting for so far?

Cardiac surgery ♥ Paediatric oncology ♥ Geriatrics ♥ Neonatology ♥ Orthopaedics
and traumatology ♥ Paediatric nephrology ♥ Pulmonology ♥ Neurology ♥ Oncology
Cardiac surgery ♥ Childrens' psychiatry



2023

2023 | 31. Grand Finale

Goal: We want to win
against sepsis!

■ **Geneva:**

22 836 zł
5 023,92 chf

■ **World:**

243 259 387,25 zł
53 517 065,20 chf



2024

2024 | 32. Grand Finale

Goal: Post-pandemic
lungs.

■ **Geneva:**

76 594,11 zł
16 561,95 chf

■ **World:**

281 879 118,07 zł
60 613 429,62 chf



2025

2025 | 33. Grand Finale

Goal: We play for children's
oncology and hematology

■ **Geneva:**

111 600,32 zł
25 211,90 chf

■ **World:**

289 068 047,77 zł
65 303 975,5 chf



2026

2026 | 34. Grand Finale

Goal: Diseases of the digestive
tract in children.

■ **Geneva:**

?
?

■ **World:**

?
?

Sponsorship offer

Benefits



Bronze Sponsor
<1000chf



Silver Sponsor
1001-2000chf



Gold Sponsor
2000chf<

Acknowledgement

Written Thanks

Diploma from GOCC Geneve Team

Online Presence

Sponsors' Name on Website and Facebook Page

Company Presentation on FB/IG (Photos & Stories) & Website

Posting of Promotional Material (Photo)

Posting of Promotional Material (Video)

Event Presence

Company Logo at the Finale

Company Marketing Material at the Finale

Company Banner at the Finale

Additional Benefits

Free Food & Drink at the Finale

Gift Pack of the 33rd GOCC Grand Finale

Interview with the Sponsor

Emphasizing Sponsors' Role, Invitation to the Stage

Social Media Contests and Giveaways



1 post



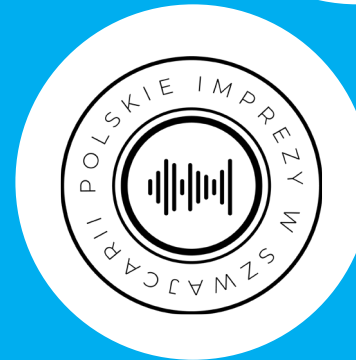
2 posts



3 posts



Patron & sponsors join us!



Stałe Przedstawicielstwo RP przy Biurze Narodów Zjednoczonych Stowarzyszenie Polskie w Genewie

Physiocab Szkoła Polska w Genewie Les Pierogi Polish shop Tarczyński Lasowiacy

Miss Proper and the Moving Targets Sindbad JustGrey Smurfit Westrock Polska Perspektywy Krzysztof Mika

Factorii Studia Radiq Joanna Kobus Joy of Beauty Adhesive Studio Aneta Pisaniec-Drabik Anna Kubat

Sense of Beauty Paweł Chrzęszcz Iwona Szewczyk Anna Kolczyk Ewelina Pisarska - Yui

Słowikowska Photography BluePamplemousse: Ewa O'Neill Polskie Imprezy w Szwajcarii Polskie Morsy w Genewie

Magdalena Szostakiewicz Agata Bandyszewska EASY SWIMMING Łukasz Zapartowicz



Thank you for your support!



Team Geneva



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