



Sponsorship proposal

GOCC - The Great Orchestra of Christmas Charity

WOŚP - Wielka Orkiestra Świątecznej Pomocy

Association 'Soyons ensemble'
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GOCC - The Great Orchestra of Christmas Charity
WOŚP - Wielka Orkiestra Świątecznej Pomocy
Collection Centre



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About us

How the Great Orchestra of Christmas Charity began



The Great Orchestra of Christmas Charity (GOCC, polish WOŚP) is the biggest, non-governmental, non-profit, charity foundation in Poland raising money for pediatric and elderly care. The GOCC aims to support health care in Poland by purchase of state of the art medical equipment for Polish hospitals and clinics and by establishing and running medical educational programs. In 2017 GOCC was officially nominated for the Nobel Peace Prize!

In the early 1990s, Poland's hospitals lacked basic medical equipment despite having well-educated medical staff. This issue led to the creation of the Great Orchestra of Christmas Charity (GOCC). It started with a fundraising event for children's cardiac surgery on January 3, 1993, raising \$1.5 million to purchase essential equipment.

The success and public enthusiasm inspired founder Jurek Owsiak to make it an annual charity program. Since then, GOCC has become one of Poland's most significant charities and one of the largest public fundraising initiatives globally, raising over \$550 million between 1993 and 2023.

The Great Orchestra of Christmas Charity GOCC

Poland & Geneva

| Collection Centre

How do we raise funds for GOCC Geneva?

On January 25, 2026, the Great Orchestra of Christmas Charity (GOCC) will take place for the 34rd time. For the forth consecutive year, the Geneva headquarters will join the 1,600 collection centers in Poland and worldwide, raising funds within the Swiss-Polish community. Over the past three GOCC Grand Finales in Geneva, we have collected and donated over CHF 23,673 to the GOCC Foundation in Poland!

While the fundraising goal for 2025 was children's oncology and hematology, previous goals have included combating sepsis and supporting pediatric and geriatric care. We play for everyone - young and old. On behalf of the GOCC Foundation and all the children and adults who will benefit, we invite you to support our initiative and join the group of sponsors of GOCC in Geneva by becoming a sponsor yourself.

By supporting GOCC Grand Finales, you will not only earn the gratitude of those who receive the funds but also have the unique opportunity to present your company to the Swiss-Polish community. We have prepared sponsorship packages that offer opportunities for cooperation and support of our initiative through sponsorships, auctions, shop sales, events, and both stationary and e-donations.

Thank you for your support!



**We play until the end of the world
and one day longer!**

Our team



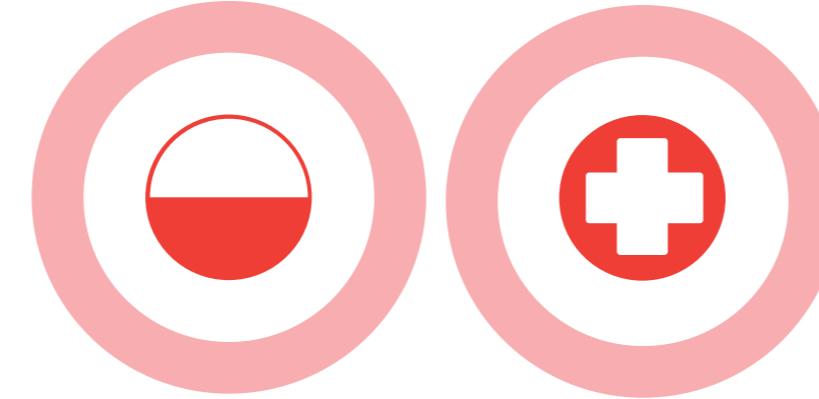
The Foundation's mission is to support all fields of healthcare, saving the lives of sick people, especially children, and working to improve their health, as well as promote health and preventive healthcare.



**We play and help because we like it!
Together we can more!**

**Our
motto**

Resources



SWISS POLONIA



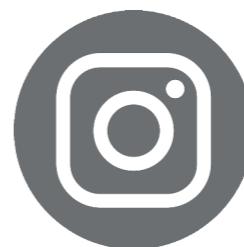
40 000

FOLLOWERS



610
1 482 966
GENEVA
POLAND

FOLLOWERS



226
261 000
GENEVA
POLAND

What has GOCC been collecting for so far?

Cardiac surgery ❤ Paediatric oncology ❤ Geriatrics ❤ Neonatology ❤ Orthopaedics

and traumatology ❤ Paediatric nephrology ❤ Pulmonology ❤ Neurology ❤ Oncology

Cardiac surgery ❤ Childrens' psychiatry



2023 | 31. Grand Finale

Goal: We want to win against sepsis!

Geneva:

22 836 zł

5 023,92 chf

World:

243 259 387,25 zł

53 517 065,20 chf

2024 | 32. Grand Finale

Goal: Post-pandemic lungs.

Geneva:

76 594,11 zł

16 561,95 chf

World:

281 879 118,07 zł

60 613 429,62 chf

2025 | 33. Grand Finale

Goal: We play for children's oncology and hematology

Geneva:

111 600,32 zł

25 211,90 chf

World:

289 068 047,77 zł

65 303 975,5 chf

2026 | 34. Grand Finale

Goal: Diseases of the digestive tract in children.

Geneva:

?

?

World:

?

?

Sponsorship offer

Benefits



Bronze Sponsor
<1000chf

Silver Sponsor
1001-2000chf

Gold Sponsor
2000chf<

Acknowledgement

Written Thanks



Diploma from GOCC Geneve Team



Online Presence

Sponsors' Name on Website and Facebook Page



Company Presentation on FB/IG (Photos & Stories) & Website

1 post

2 posts

3 posts

Posting of Promotional Material (Photo)



Posting of Promotional Material (Video)



Event Presence

Company Logo at the Finale



Company Marketing Material at the Finale



Company Banner at the Finale



Additional Benefits

Free Food & Drink at the Finale



Gift Pack of the 33rd GOCC Grand Finale



Interview with the Sponsor



Emphasizing Sponsors' Role, Invitation to the Stage

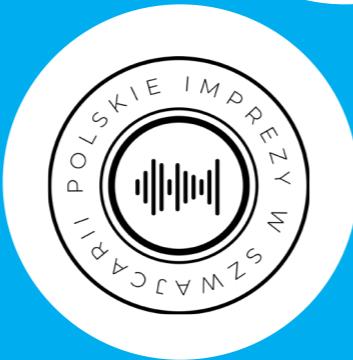


Social Media Contests and Giveaways



Patron & sponsors

join us!



Stałe Przedstawicielstwo RP przy Biurze Narodów Zjednoczonych

Stowarzyszenie Polskie w Genewie

Physiocab Szkoła Polska w Genewie Les Pierogi Polish shop Tarczyński Lasowiacy

Miss Proper and the Moving Targets Sindbad JustGrey Smurfit Westrock Polska Perspektywy Krzysztof Mika

Factorii Studia Radiq Joanna Kobus Joy of Beauty Adhesive Studio Aneta Pisaniec-Drabik Anna Kubat

Sense of Beauty Paweł Chrząszcz Iwona Szewczyk Anna Kolczyk Ewelina Pisarska - Yui

Slowikowska Photography BluePamplemousse: Ewa O'Neill Polskie Imprezy w Szwajcarii Polskie Morsy w Genewie

Magdalena Szostakiewicz Agata Bandyszewska EASY SWIMMING Łukasz Zapartowicz



Thank you for your support!

Team Geneva



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